

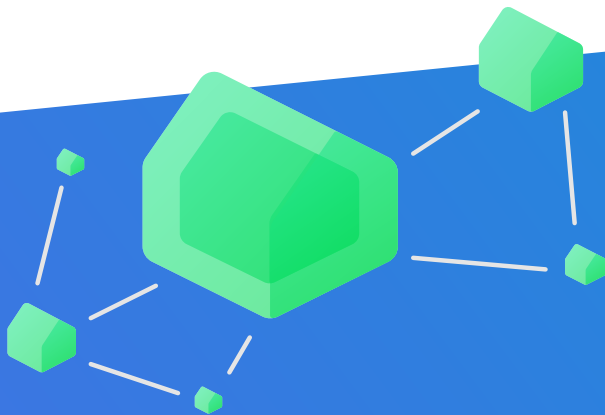
# Analytics Platform

## Access the best real estate data for driving decisions

The HouseCanary Analytics Platform provides advanced technology to enhance your daily investment decisions and risk management programs. Platform users receive full access to proprietary analytics on more than 100 million US residential real estate properties. Unlock current and forecasted values of both individual homes and entire markets with the highest accuracy, granularity, and speed available in the real estate industry.

## What you'll get

- ✓ Objective, machine learning-based analysis for data-driven decisions
- ✓ A wider variety of deeper insight down to the census block level
- ✓ Better coverage and more accurate valuations
- ✓ The most advanced real estate valuation technology available



## Tools designed to meet your needs

There are hundreds of HouseCanary Data Points that can be customized for each use case, giving users a distinct advantage over competitors. For example:

- Real estate investors can explore new markets
- Fix-and-flippers can assess the pre-renovation and after-repair value of properties
- Single-family rental lenders can assess appraisal risk
- Single-family rental operators can determine whether a property is a good investment
- Whole loan investors can analyze pools of mortgage loans pre-bid and intelligently sort and allocate mortgage loans post-bid
- Portfolio managers can access current, accurate valuations and risk metrics about their assets
- Insurance agents can underwrite and price homeowner and rental insurance policies, and can quickly assess insurance claims

# Available HouseCanary Data Points

The Analytics Platform is built to embed into your existing process at the point of work. We provide flexible delivery formats for different use cases, whether it's data, scores, reports, or workflows.

## Included Data Points

### Valuation

#### Property Valuation Context

- property/census
- property/details
- property/details\_enhanced
- property/geocode
- property/geo\_features
- property/listing\_status
- property/owner\_occupied
- property/value\_details\_adjusted
- property/value\_within\_block

#### Property Transaction History

- property/mortgage\_lien
- property/mortgage\_lien\_all
- property/sales\_history
- property/tax\_history

#### Property Risk

- block/crime
- property/fema\_disaster\_area
- property/flood
- block/hazard\_earthquake
- block/hazard\_hail
- block/hazard\_hurricane
- block/hazard\_tornado
- block/hazard\_wind
- property/nod
- property/school
- block/superfund

### Rental

#### Rental Valuation Context

- property/rental\_listing\_status
- property/rental\_value\_within\_block

#### Rental Market Outlook

- block/hcri
- blockgroup/hcri
- zip/hcri
- msa/hcri
- state/hcri
- zip/rpi\_forecast
- zip/rpi\_historical
- zip/rpi\_ts\_forecast
- msa/rpi\_ts\_forecast
- state/rpi\_ts\_forecast
- zip/rpi\_ts\_historical
- msa/rpi\_ts\_historical
- state/rpi\_ts\_historical

### Market

#### Market Details and Risks

- zip/affordability\_ts\_forecast
- msa/affordability\_ts\_forecast
- metrodiv/affordability\_ts\_forecast
- state/affordability\_ts\_forecast
- zip/affordability\_ts\_historical
- msa/affordability\_ts\_historical
- metrodiv/affordability\_ts\_historical
- state/affordability\_ts\_historical
- zip/details
- msa/details
- zip/market\_grade
- zip/volatility

#### Market Outlook

- zip/hpi\_forecast
- zip/hpi\_historical
- zip/hpi\_ts\_forecast
- msa/hpi\_ts\_forecast
- metrodiv/hpi\_ts\_forecast
- state/hpi\_ts\_forecast
- zip/hpi\_ts\_historical
- msa/hpi\_ts\_historical
- metrodiv/hpi\_ts\_historical
- state/hpi\_ts\_historical

## Premium Data Points\*

### Valuation

#### Property Valuation

- property/land\_value
- property/ltv\_details
- property/ltv\_origination
- property/value
- property/value\_analysis
- block/value\_distribution
- blockgroup/value\_distribution

### Forecasting

#### Property Forecasts

- property/value\_forecast
- property/value\_hpi\_adjusted
- block/value\_ts\_forecast
- blockgroup/value\_ts\_forecast
- block/value\_ts\_historical
- blockgroup/value\_ts\_historical

### Rental

#### Rental Valuation and Forecasts

- property/rental\_report
- property/rental\_value
- block/rental\_value\_distribution
- blockgroup/rental\_value\_distribution
- property/rental\_value\_forecast

\*Premium Data Points available at an additional fee.