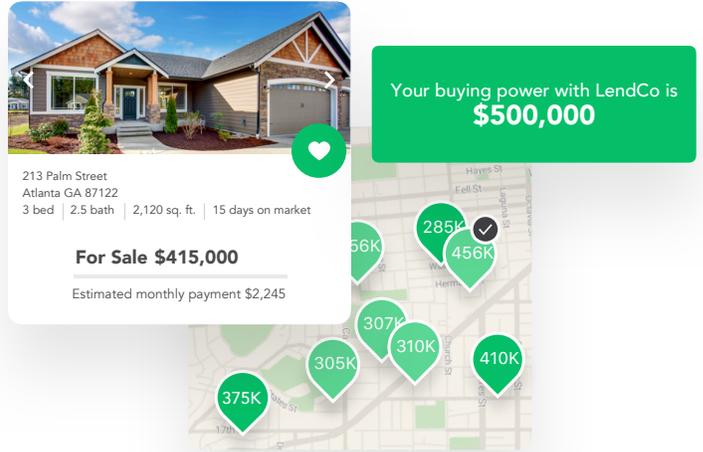


## Transform the home lending journey for your customers

ComeHome is an online consumer real estate platform that works with your relationship lending ecosystem. We've built HouseCanary's institutional-class valuation tools into experiences that drive home buyers and homeowners to your loan products. Capitalize on existing relationships by providing your customers home buying and homeownership journeys for the digital age.

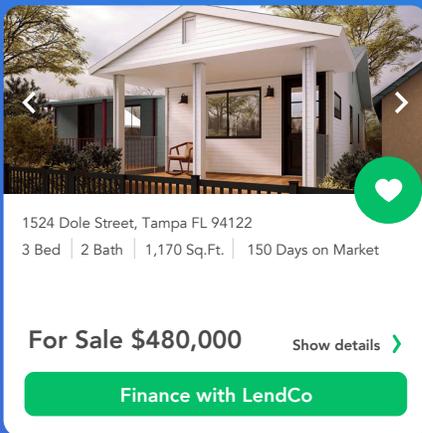


213 Palm Street  
Atlanta GA 87122  
3 bed | 2.5 bath | 2,120 sq. ft. | 15 days on market

**For Sale \$415,000**  
Estimated monthly payment \$2,245

Your buying power with LendCo is **\$500,000**

## A simple and cohesive real estate platform powered by the most accurate real estate data in the industry



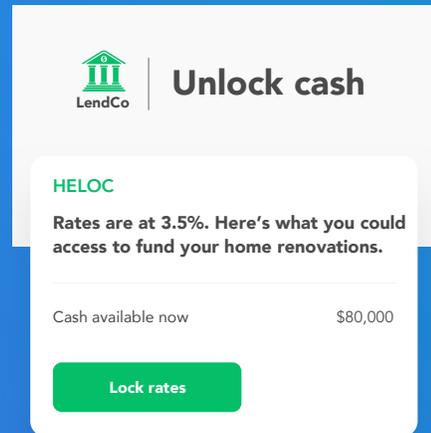
1524 Dole Street, Tampa FL 94122  
3 Bed | 2 Bath | 1,170 Sq.Ft. | 150 Days on Market

**For Sale \$480,000** [Show details](#)

**Finance with LendCo**

### Engage customers in the process of buying a home

ComeHome's digital home search experience positions you as the lender of choice — the one that helped your customers find the home they've been looking for.



 **Unlock cash**

**HELOC**  
Rates are at 3.5%. Here's what you could access to fund your home renovations.

Cash available now **\$80,000**

**Lock rates**

### Drive retention and ongoing engagement between home transactions

Deepen customer relationships by providing tools that help homeowners understand home equity and maximize value from their most valuable assets.

# What you get with ComeHome powered by HouseCanary



## Eliminate acquisition costs for lending customers

Engage your existing customers with home buying options, and help your customers who own homes refinance and unlock equity with your lending products.



## Gain insights from behavioral analytics

As your customers strengthen their relationships with you through ComeHome, we'll deliver valuable metrics about what they care about.



## Build engagement as a key real estate resource

Whether your customers are house hunting or already own homes, event-driven and monthly emails keep them tuned in to the property values and market trends they care about.



## Think big with endless possibilities for customization

If you require a more complex build, our engineers and designers can develop custom modules to serve your unique needs.

The screenshot displays the ComeHome app interface. At the top left is a photo of a house. Below it, a 'Snapshot: Past 7 days' section shows market metrics: Median sale price in this market at \$576,286, 11 new listings, and 25 homes sold. The market type is identified as 'Seller's'. A 'Where did we get this information?' link is provided. The 'Provided by comehome' logo is at the bottom left. A central green box shows 'What we think this home is actually worth' at \$593,000, with 'ComeHome Value' and 'LendCo' labels. To the right, 'Home improvement scenarios' are listed: 'Add bedroom' for +\$0 and 'Add bathroom' for +\$8,541. A green box at the bottom right shows the 'Estimated Adjusted Value' at \$601,541, with a 'Finance with LendCo' button below it.

## About HouseCanary

Founded in 2013, HouseCanary is a real estate brokerage and technology company providing the most accurate home valuations to drive smarter decisions across the real estate ecosystem. Clients include leading institutional investors and lenders who trust HouseCanary's products to fuel acquisition, portfolio management, underwriting, and other processes. HouseCanary can be found at [www.housecanary.com](http://www.housecanary.com).